



SDG-10 REDUCED INEQUALITIES



Goal 10 aims to reduce inequality both within and among countries, recognizing that disparities often begin with the circumstances of one's birth, including parental background and geographic location. Such social and economic inequalities can severely limit individuals' opportunities to realize their rights and reach their full potential.

Discrimination based on age, gender, ethnicity, disability, sexual orientation, migratory status, and other factors further exacerbates these inequalities, often in subtle and pervasive ways. These patterns of inequality tend to perpetuate across generations, making it crucial to address them early on.

To combat intergenerational poverty and inequality, early interventions and investments in all children, particularly the poorest and most marginalized, are essential. Achieving Goal 10 and the broader Sustainable Development Goals requires a focused strategy to prioritize those who are furthest behind, ensuring that everyone can thrive.

On the economic front, the COVID-19 pandemic has significantly increased global unemployment and dramatically slashed workers' incomes.

COVID-19 also puts at risk the limited progress that has been made on gender equality and women's rights over the past decades. Across every sphere, from health to the economy, security to social protection, the impacts of COVID-19 are exacerbated for women and girls simply by virtue of their sex.



Inequalities are also deepening for vulnerable populations in countries with weaker health systems and those facing existing humanitarian crises. Refugees and migrants, as well as indigenous peoples, older persons, people with

disabilities and children are particularly at risk of being left behind. And hate speech targeting vulnerable groups is rising.

COMSATS University Islamabad upholds a uniform and non-discriminatory admission policy as outlined in its Act of 2018. Clause 5 emphasizes that the university is open to all individuals, regardless of gender, religion, race, creed, class, colour, or domicile. This ensures that no one is denied access to the university's privileges based on these criteria.

To support this commitment, COMSATS utilizes various systems to track applications from under-represented groups. Platforms like the CU online system and the international admissions portal facilitate effective management and tracking of admissions, ensuring that these groups are given due consideration in the application process.

The university also adheres to a merit-based recruitment policy for students, staff, and faculty, reinforcing its dedication to inclusivity and fairness in its admissions practices.

WMS-CUI Joint Seminar on "Threat of Cybercrimes: Growing Vulnerabilities of Societies"

In a dazzling symphony of intellect and insight, the symposium on the "Threat of Cybercrimes: Growing Vulnerabilities of Societies" took centre stage at the vibrant COMSATS University Islamabad. This tech spectacle, orchestrated by the FDA in collaboration with the Federal Ombudsman, was more than an event – it was a voyage into the labyrinth of technology-induced challenges and opportunities. The event was held on November 30, 2023, at EE Auditorium Hall, COMSATS University Islamabad.

Discussion Highlights: The discussion unfolded like a thrilling plot: Madam Fauzia, the protagonist, championed children's rights, calling for media seminars as beacons of awareness. Dr. Qasim, the vigilant guardian, warned of the app permissions abyss, advocating for education on safe mobile usage. Ms. Asma, the cyber sleuth, cautioned against the alluring unknown, urging

resistance to the siren call of shady links. Dr. Shabana, the wise sage, declared education as the ultimate weapon against cybercrime, with academia as its wielder. Mr. Amar Jaffri, the visionary, extolled the importance of AI and language mastery, a potent arsenal against the digital unknown. Mr. Farooq, the gatekeeper, revealed PTA's shield against unethical URLs, as he sounded the alarm on rising child abuse trends. Conclusion: In the final crescendo, the symposium concluded with a collective vow to combat cyber threats. The insights gained were not mere notes; they were the anthem of a resilient Pakistan navigating the digital storm. The event proved that in the face of evolving challenges, collaboration and awareness will be the guiding stars in our digital constellation. The symposium wasn't just an event; it was an ode to empowerment in the digital age



Basic Social Media Tools/Beyond the #Hashtag June 8, 2023

Faculty Development Academy in collaboration with Registrar office organized a 1 – day training on 'Basic Social Media Tools/Beyond the #Hashtag' on June 8, 2023. The workshop was arranged in SSBC and there were 31 participants from different departments of CUI Islamabad. This workshop was designed to cover page management and content management of Facebook and Instagram. Dr. Omer and Ms. Hania from Management Sciences department were the resource persons for this training. The program started at 1100 AM and lasted for 02 hours. This workshop was the first of its kind which was arranged to bring all the members on one platform so that the image of CUI should be reflected in a concordant and unanimous way. Dr. Omer started the workshop by briefly

introducing himself and his co-trainer, Ms. Hania. Firstly, they both clarified the idea of having this topic for training. The basic purpose of this workshop was to bring harmony in the marketing pages and campaigns of all departments so that they augment each other via web pages of Islamabad campus and boost the viewership. Ms Hania elaborated about the communication loopholes which are lying in each of our departments. The basic idea is that if the communication with our clients is weak, it will cause adverse affects on our admissions and thus leading to a drastic decline in enrolments.

The trainer then highlighted the significance of 'strategy' for basic social media tools. Currently most of the departments are running their own marketing pages, but there is no uniformity or consistency. Moreover, there are many pages designed with the same names e.g. CUI and the searcher are not sure about the authenticity of the pages. This problem must be sorted out in order to enhance the profile and efficiency of CUI campuses. Another issue which we are facing is that the departments have made their official pages with personal accounts. Once a member leaves the organization, that page also stops working.



Sports And Wellness Facilities

Sports are the vital part of any educational process. The campus has Cricket, Football, badminton, and basketball grounds for both male and female students. Also, the gym and indoor game centres are open to students for wellness, recreational and sports activities. The indoor gym is equipped with state-of-the-art exercise machines and highly professional instructors, facilitating all who come seeking physical and mental fitness. Among all the CUI campuses only Islamabad campus has the cricket ground of international standard and Islamabad campus has the Honor to organize 1st Inter campuses T-20 Cricket tournament in March 2012. In 2013

Islamabad campus extended its outdoor sports facilities by establishing Football ground, multipurpose court for Volleyball and Tennis.



COMSATS University Islamabad has a Counselling & Wellness Centre (CWC) that offers consultative services for psychological and emotional issues faced by students and staff. The CWC provides essential support and guidance to help individuals address their mental health concerns.

In addition, the university has a Career Development Centre (CDC) that provides impartial and confidential advice to all

visitors, including those with disabilities. The CDC aims to assist students and alumni in making informed career decisions by offering a range of resources and services to support their career development.

These initiatives reflect the university's commitment to the well-being and professional growth of its community member.

Quality teaching methodologies are becoming increasingly vital in higher education, particularly in Pakistan, where the effectiveness of teaching directly impacts students' ability to apply their knowledge to real-world challenges. Passionate teachers who engage in continuous learning contribute significantly to this process.

Recognizing the importance of high-quality education, COMSATS University Islamabad established the Faculty Development Program (FDP) in 2004, which evolved into the Faculty Development Academy (FDA) in 2011. The FDA aims to promote quality teaching methodologies and empower educators to become catalysts for societal change.

The Academy provides both pre-service and in-service training for faculty and their support staff. It organizes training sessions, workshops, and seminars led by experts tailored to the specific needs of participants. These initiatives create an engaging learning environment that enhances morale and fosters a desire for ongoing education.

The FDA has received positive feedback regarding the quality of its training, course content, and logistics, leading to requests for repeated sessions. Operating under the motto "Enabling Decisions for Tomorrow," the FDA continues to play a crucial role in enhancing the skills and knowledge of educational professionals at COMSATS and beyond.



PUBLICATIONS

Publications Title	Author	Publisher	Impact Factor	Weblink
A Study of Disempowerment of Women in Afsana Pichhal Pairi by Afzal Ahsan Randhawa	Muhammad Asif Javed Arshad Ali Ayyaz Mahmood	Journal of Languages, Culture and Civilization	0	https://jlcc.spcrd.org/index.php/jlcc/article/view/184
Do managers' negotiation styles make employees' relational justice-emotional experiences links sporadic?	Muhammad Zahid Iqbal Ayesha Shakoor Malik Ikramullah	Emerald	0	NULL
Gender-based adjustment problems of divorcees in Hazara Division, Pakistan	Kanwal Rubab, Arif Alam Noor Elahi	PLOS ONE	3.4	https://journals.plos.org/plosone/

Total Publications:3

Comsats collaborated with National Vocational & Technical Training Commission (NAVTTTC), NAVTTTC's strategic initiatives are reshaping the TVET landscape, fostering skill development, and addressing systemic TVET challenges in Pakistan. Last year, NAVTTTC's TVET-related initiatives and the Prime Minister's Youth Skill Development Program registered substantial progress, creating a robust, inclusive, and globally competitive workforce for sustainable national development. The significant achievements of NAVTTTC during FY 2022-23 include: 56,000 youth are currently enrolled under the Prime Minister's Youth Skill Development Program (PMYSDP), a **Rs 4.9 billion** program for skill training in emerging 39 IT, 53 Industrial, and 34 hardcore skills. The program targets domestic and international job markets, especially those of the Kingdom of Saudi Arabia, UAE, Gulf countries, EU, and far eastern states like Japan and Korea.

